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Ihrsa Research Reports

IHRSA's research publications are the most authoritative reports on health club performance indicators, including revenue, retention, and member demographics. Make the Active & Safe Commitment —an initiative to reaffirm the health club industry's unyielding dedication to safety.

Reports | IHRSA

The IHRSA 2020 report is a key source of information for the fitness industry. It's a fantastic resource that outlines health club statistics and is updated yearly without fail. But there's more to the fitness market than this report reveals, so what are the gaps that businesses need to be aware of?

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IHRSA 2020 Report [+9 Surprising Industry Insights Missing ...

Research; 3 Keys to Understanding Health Club-going Millennials. Millennials account for 28% of total health club members, according to the IHRSA Health Club Consumer Report. Find out how to attract this prime demographic with insights from our research expert.

Research | IHRSA

The IHRSA Greater 'China' Health Club Report. The health club market in China is amongst the largest in the world. On Mainland China, combined revenue from the top 10 cities ranks fourth among all global markets at US\$3.9 billion (AU\$5.56 billion) in annual revenue, while the number of club members ranks ninth in the world at 4.5 million.

2019 IHRSA Global Report: Key Findings - What's New In Fitness

The International Health, Racquet & Sportsclub Association (IHRSA) has released its 2020 IHRSA Health Club Consumer Report*. This year's report, sponsored by ClubReady, discusses health club member growth and trends over the past decade along with the impact of the pandemic on fitness consumers.

IHRSA Report Shows Decade of Growth For Health Clubs, Gyms ...

"Although inactivity rates are disappointing among older generations, the IHRSA Health Club Consumer Report shows that nearly one out of four health club members are 55 and older and membership among Boomers and the Silent Generation (typically born between 1925-42) has increased by 5% since 2012," said Melissa Rodriguez, IHRSA's senior research manager.

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Find the latest research reports, ... Short Description This IHRSA e-book highlights 10 key insights from the report "230 Million by 2030: The Global Movement to Increase Health Club Membership &

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Physical Activity". Details. 230 Million by ...

Store - IHRSA

The IHRSA Canadian Health Club Report indicates that club operators serve nearly 6 million members at roughly 6,000 facilities in Canada. IBISWorld - an independent industry research firm - says revenue Canada will increase through 2019.

IHRSA Update - World of Fitness

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The just-released 2018 IHRSA (International Health, Racquet & Sportsclub Association) Health Club Media Report paints a bright outlook on the state of fitness clubs and fitness activities overall. According to the report, in 2016: An all-time high of 57.3 million people belonged to a health club, a 3.6 percent increase from 2015.

IHRSA Report Shows Healthy Fitness Market | SGB Media Online

Ihrsa Research Reports - dc-75c7d428c907.tecadmin.net According to the 2018 IHRSA (International Health, Racquet & Sportsclub Association) Health Club Media Report, an all-time high of 57.3 million people belonged to a health club in 2016, a 3.6 percent increase from 2015 and up grown by 26.4 percent

Ihrsa Research Reports - yscryc.opovuw.www.communitycasts.co

IHRSA and its members (health clubs and fitness facilities, gyms, spas, sports clubs, and industry suppliers) are dedicated to make the world healthier through regular exercise. Shaping a Healthier World for All. ... Research Reports & Publications ...

IHRSA - IHRSA Club Business Exchange

According to the latest IHRSA report, total fitness industry revenue was an estimated \$96.7bn in 2019, up from \$94bn in 2018. Is the fitness industry growing? In revenue terms, the fitness industry growth rate was 2.9% globally (pre-Covid). ... ⇒ Additional resources, research reports, ...

Fitness Industry Statistics [Growth, Trends & Research ...

This discounted bundle includes the latest edition of The IHRSA Global Report, IHRSA's Profiles of Success, and The IHRSA Health Club Consumer Report. These reports provide the most comprehensive overview of health club markets worldwide, analysis of annual performance of leading health and fitness clubs, and demographics and health, sports, and fitness participation

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data on America's health club consumers.

Ihrsa Research Reports - vrcworks.net

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IHRSA Senior Research Manager Melissa Rodriguez concludes "the IHRSA Global Report ihrs only contains the most up-to-date statistics on the global health club industry, but it also recognises leading health club companies and provides insights from club operators, analysts, and other experts.

IHRSA GLOBAL REPORT 2014 PDF - die-gmbh.info

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The IHRSA Health Club Equipment Report contains the most complete, accurate, and up-to-date equipment-related data in the club industry. Operators will find information allowing them to easily compare their equipment inventory, purchasing, and replacement cycles with others in the industry.

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